



Mobile Websites

Design & Development

More than 10 million Australians use internet-enabled phones to browse and buy on the fly.

But what comes up when someone searches for your dealership on their mobile? Your existing dealership website may be accessible, but technical limitations and small screen resolutions often make browsing a tedious experience. Visitors simply give up. Even worse, some Flash-heavy or older sites just don't work at all, making your dealership completely invisible.

A Dealer Solutions mobile website allows your dealership to stand out from the crowd, making it easy and intuitive to browse your vehicles from anywhere your customers may be. Mobile users simply go to your standard website URL directly or from Google, the system recognises their mobile browser seamlessly serving your mobile-optimised site to their phone without the need to download an app.

Features:

- Optimised website for all Smartphones including iPhone.
- Easy to use intuitive navigation.
- Multiple photos and full description on each vehicle.
- Facebook and other social networking sites sharing enabled.
- Contact details with Google Map integration.
- One tap calling.
- Optional Service Booking and Parts Forms.
- Prompt feature for adding your mobile website to the home screen of an iPhone as a short cut.

Benefits:

- Dealership details and vehicles are easily found and viewed by anyone with an internet enabled Smartphone including iPhone.
- Your inventory includes multiple images and complete descriptions just like your main site but optimised for viewing by mobile devices.
- Anyone viewing your inventory can easily share the details on Facebook and other popular social networking sites.
- Integrated Google Map location for your dealership will ensure you can be found.
- With the addition of Service Booking or Parts Enquiry forms never miss an opportunity.
- One tap calling makes it easy to connect your dealership to potential customers.
- Optional 1300 numbers to assist tracking lead generation from your mobile site.
- Prompting users to create a shortcut on their home screen to your website will help ensure repeat visits.

Smart phones are everywhere but is your website phone-smart?

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Maximise your mobile marketing. Contact Dealer Solutions today.

Dealer Solutions

Means Performance.

Enable. Manage. Deliver.

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