



A picture says a thousand words.

But what story does your current photography tell about your inventory, and by reflection, your dealership? The power of professional photography is well understood in the modelling world – and with Dealer Solutions On-site Photography, you can now harness this power to elevate your models above the pack to catch the eye of your customers.

Dealer Solutions team of professional photographers deliver high-resolution, digitally-optimised image solutions for dealerships of all sizes. Our tailored packages give you absolute flexibility: you may prefer to sign up for standalone photography, or take advantage to integrate with other Dealer Solutions services such as data entry, advertising distribution and inventory stock lists.

Features:

- Photography packages tailored for your individual needs and budget.
- All photography is completed to our National Standard with optional styles available.
- Weekly, twice weekly or one-off services available.
- Integration with our online inventory services.
- Photographs are enhanced and then matched to your inventory the same day.

Benefits:

- Regardless of the size of your dealership we can scale our involvement to meet your needs and budget, right down to the number of photos per vehicle.
- With a minimum National Standard and optional styles you can be assured your vehicles will reflect your dealership's brand and image.
- From choosing the location, through to incorporating your logo in each shot, we will help you set the scene for a winning result.
- Our fulltime team of professional photographers will work to an agreed recurring schedule and are happy to accommodate special events such as dealership launches, events or new premises.
- Same day uploading of inventory images ensures your inventory is presented on all advertising sites to generate lead activity.

Make your models the focus

A picture says a thousand words.

On-site Photography

Focus on sales. Contact Dealer Solutions today.



Enable. Manage. Deliver.



1300 66 11 33

www.dealersolutions.com.au